

Our Guiding Principles	AAMC Recommendations
<ul style="list-style-type: none"> • Interactions between WVU School of Medicine and Industry must serve to enhance the health of our patients. • Interactions between WVU School of Medicine and Industry must be transparent. • Interactions between WVU School of Medicine and Industry must reflect high standards of medical professionalism and reach beyond applicable laws and regulations. • Interactions between WVU School of Medicine and Industry must serve both academic medicine and the legitimate missions of the industry. • Compensation structures and arrangements should be consistent with the above principles. <p><i>*Note: These principles & guidelines have been adopted by the AAMC June 2008.</i></p>	<p><u>Gifts</u></p> <ul style="list-style-type: none"> • Prohibit the acceptance of any gifts from industry by physicians, other faculty, staff, students, and trainees of the WVU School of Medicine, whether on-site or off-site. <p><u>Pharmaceutical Samples</u></p> <ul style="list-style-type: none"> • The distribution of medication samples should be centrally managed in a manner that ensures timely access to optimal therapeutics. <p><u>Site Access by Industry Representatives</u></p> <ul style="list-style-type: none"> • Should only occur at the invitation by the physician and must occur in a non-patient care, non-public area. • Student interaction should only occur for educational purposes under faculty supervision. <p><u>Continuing Medical Education</u></p> <ul style="list-style-type: none"> • Development of auditing mechanisms to assure compliance with ACCME standards, including those with respect to content validation and meals. • Centralize CME efforts through which all requests for industry support and receipt for funds for CME activity are coordinated and overseen. • Education programs should only be offered by industry programs that are ACCME accredited according to ACCME standards. <p><u>Participation in Industry-Sponsored Programs</u></p> <ul style="list-style-type: none"> • Full transparency and disclosure is required. • Payments to faculty must be at fair market value. <p><u>Industry-Sponsored Scholarship & Other Educational Funds for Trainees</u></p> <ul style="list-style-type: none"> • Funds must be centrally managed. • No quid pro quo. • Evaluation and selection of the recipient of the funds must be the sole responsibility of the WVU School of Medicine (<i>no involvement by the donor industry</i>). <p><u>Food</u></p> <ul style="list-style-type: none"> • Industry supplied food will be permitted both on-site and off-site ONLY if provided in connection with an ACCME accredited program and in compliance with the ACCME guidelines. <p><u>Professional Travel</u></p> <ul style="list-style-type: none"> • Faculty, students, and trainees are prohibited from accepting travel funds from industry other than for legitimate reimbursement in accordance to the other guidelines outlined above. <p><u>Ghostwriting</u></p> <ul style="list-style-type: none"> • Faculty, students, and trainees are prohibited from allowing their professional presentations, oral or written, to be ghostwritten by any party, industry or otherwise. <p><u>Purchasing</u></p> <ul style="list-style-type: none"> • Any personnel who have a financial interest in any particular manufacturer must disclose such interests and recuses themselves from involvement in purchasing decisions relevant to the conflicting interest.